HEWLETT-PACKARD COMPANY Legal Department, IPA Section, ms: 35 P O BOX 272400 Part Collins, CO 80528-9599

Attorney Docket No: 10007237-1

JAN 2 0 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors:

Charles M. Patton et al.

Examiner:

Zachary Davis

Application No:

09/911,750

Group Art Unit:

2137

Filing Date:

July 23, 2001

Confirmation No:

4995

1/26/06

Title: DIGITAL CONTENT WITH INFORMATION OF LATENT VALUE TO

PURCHASER AND METHOD OF MAKING THE SAME

COMMISSIONER FOR PATENTS PO Box 1450 Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. §1.116

Dear Sir:

In response to the Office Communication mailed November 17, 2005, please reconsider the above-identified application in accordance with 37 C.F.R. § 1.116 as follows:

Introductory comments begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims that begins on page 3 of this paper.

Amendments to the Drawings begin on page 11 of this paper.

Remarks/Arguments begin on page 12 of this paper.

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